



MAKING HER MARK



Ambassador Program
Help the next generation of girls and women

We want to partner with girls and women who are #makingtheirmark and can share their own career pathway journeys and experiences and are passionate about helping inspire girls and women to explore careers in non-traditional roles and industries.

If you are enthusiastic about encouraging girls and women, and / OR working in non-traditional industries OR can act as advocates and leaders, role models we want to hear from you.

Making Her Mark supports girls and women to explore careers in non-traditional occupations and industries. What we do:



Inspire - stories from women breaking down gender norms to make their mark across non-traditional sectors and roles



Educate - resources, key learnings, and career pathway guidance for girls and women



Encourage - shared experiences of girls and women stepping into non-traditional careers



Connect - events and connections to support career choices

Reward and recognition

We know that most of us aren't in it for the kudos! However, we know your time is valuable and as a thank you – we will give a shout out on our social media and include your name and LinkedIn profile on the Making Her Mark ambassadors web page.

Becoming a Making Her Mark Ambassador is easy. Simply:

- Participate – complete your career profile for inclusion on the MHM website featuring profiles across diverse industries to encourage girls and women to explore non-traditional roles/industries
- Follow us on social media and follow the hashtags #makinghermark #makinghermarkchallenge
- Increase awareness – share the stories, news and resources of Making Her Mark with your own community, via social media channels, or re-sharing ours
- Be an advocate – for girls and women exploring non-traditional roles and industries by speaking with; businesses, schools, parents and community
- Act as a mentor – for girls and women interested in non-traditional industries - this can be as little or as much time you have available
- Add 'Making Her Mark' Ambassador role to your LinkedIn profile

If you're passionate about addressing gender balance and want to help build the confidence of girls and women to explore non-traditional roles/industries, we'd love to hear from you.

Contact us either via email hello@businessinschools.com.au or visit makinghermark.com.au for more information.



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